



Office of the Governor
State of Missouri
Proclamation

WHEREAS, economic and financial literacy is critical to enabling Missourians to achieve their personal financial goals and maintain a better quality of life for themselves; and

WHEREAS, many of Missouri's students find it difficult to manage their first consumer credit endeavor because of lack of knowledge and experience; and

WHEREAS, personal financial practices and habits are developed during one's formative learning years; and

WHEREAS, public and private partnerships, such as the Missouri Jump\$tart Coalition for Economic and Personal Financial Literacy, seek to improve the economic and personal financial literacy of Missouri's youth by promoting educational initiatives and resources in the classroom; and

WHEREAS, young Missourians who are economically and financially literate will ultimately be enabled to make informed and responsible financial decisions in their future:

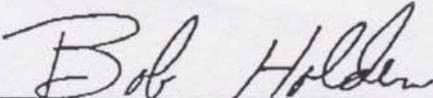
NOW, THEREFORE, I, BOB HOLDEN, GOVERNOR OF THE STATE OF MISSOURI, do hereby proclaim April 2003 to be

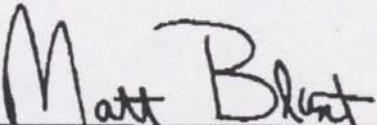
**YOUTH FINANCIAL
LITERACY MONTH**

in Missouri and urge all citizens to promote enhanced economic and financial literacy curricula and informed financial dialogue within their schools, families, and communities.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Missouri, in the City of Jefferson, this 20th day of March, 2003.




Governor

Attest:

Secretary of State